

Client: Bluetop Chevrolet

Title: "99 Degrees Sale"
Length: :30

VIDEO:

AUDIO:

Shot of woman sitting on front porch step fanning herself with a fan. Second woman approaches her from walkway.

Wmn 1: Boy it's hot!
Wmn 2: Why are you out here?

Medium shot of woman fanning herself.

Wmn 1: It's cooler out here. Bob has the oven on.

Close-up of second woman.

Wmn 2: Are you kidding why?

Close-up of woman fanning herself.

Wmn 1: He's trying to raise the temperature so we can get a free car.

Anncr: Bluetop Chevrolet is turning up the heat during our Ninety-nine Degrees Sale.

Buy any vehicle between August Second and the twenty-third and if the temperature reaches ninety-nine degrees on August thirty-first, your vehicle is FREE!

Shot of second woman running away from the woman sitting on the porch step.

Wmn 2: Hey! Where are you going?
Wmn 1: Home to turn on the oven!

Shot of dealership exterior.
Animation of text:
99 Degrees Sale
Additional Graphics:
(Location and Contact Info.)

Anncr: Bluetop Chevrolet's Ninety-Nine Degrees Sale. Ninety-nine degrees never felt so good!

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